



Michael A. Waddell

**President/CEO APL Specialists,
Speaker, Mentor, Life Coach, &
Author**

ABOUT MICHAEL

Michael A. Waddell is a motivational speaker, consultant, life coach, mentor, and former member of the Circle of Ten in Jacksonville, TX. Since 1987 he has worked with a diverse group of for profit and not for profit organizations.

Michael is a skilled youth motivator with expertise in helping troubled teens have productive, results-oriented interactions in life and is recognized for his ability to cultivate positive, ongoing relationships with the youth to improve their behavior and attitudes. He coined the term ðafelo de seð, meaning ðnon-evil doer in respect to oneð selfð as a template to help these teens better understand how their negative actions could have dire consequences on their future. He is also author of the e-book and manual titled Principles of Afelo De Se.

Michael graduated from Sam Houston State University with a Bachelor of Science degree in Sociology. He received certifications from Lee College, El Centro College, Tyler Jr. College, UT Arlington, and Baylor University. He is a 25 year Information Technology veteran, a member of Uptown Toastmasters, Community Judge for the NCFCA in national youth speaking events, and graduated with honors from Speaking Muscles Academy, Houston TX.



“Michael was a featured presenter at several Kingdom View professional development courses. He was able to effectively inform, consistently engage and successfully motivate all participants through his use of humor, innovative learning techniques and his extensive knowledge of his field.” ~ Marion L. Collins, CEO CSC Connections, Noted Speaker and Author of When It’s Time To Call An Audible, Houston, TX

Sample Keynote Speeches

(all keynotes are customized to fit client need)

✓ **“Healing Families, One Youth at a Time.”**

Michael has helped troubled teens ages 12-18 struggling with a myriad of emotional and behavioral issues including: substance abuse, depression, ADHD, impulse control, peer pressure, anger management, oppositional defiance, self-esteem, grief/loss issues, family relationships, communication, and academic struggles.

✓ **“For many kids, the issue isn’t their intelligence, it’s their intrinsic motivation”**

ðTeenagers aren’t motivated by the same external rewards as younger children,ð he explains. ðThe best motivation comes from inside.ð

✓ **“Increasing Your Childs Motivation”**

ðWe all have different abilities,ð says Michael. ðParents can motivate their teens to succeed by focusing on their strengths and helping them improve on their weaknesses.ð

Contact:
Michael A. Waddell
T: (832) 477 6 1352
E: michaelwaddell@afelodese.com
W: www.afelodese.com